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Rouse Hill Town Centre wins global urban design award

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Rouse Hill Town Centre has won a prestigious global urban design award.

Along with projects from China, the Philippines and Singapore, Rouse Hill Town Centre was one of five winners of an Urban Land Institute (ULI) Award for Excellence: Asia Pacific Region.

The award recognises the full development process of a project, not just its architecture or design. Criteria for the awards include leadership, contribution to the community, innovations, public/private partnership, environmental protection and enhancement, response to societal needs and financial viability.

Rouse Hill Town Centre is a remarkable example of Australian team work, operating at the highest professional level.

A joint venture project between developers GPT and Lend Lease, the masterplanning was prepared by Civitas Urban Design and Planning in conjunction with the NSW Department of Planning and Landcom, while the architecture was delivered by a consortium of three architectural firms – Allen Jack+Cottier, Group GSA and Rice Daubney.

Rouse Hill Town Centre is an ecologically-conscious regional shopping centre, featuring over 220 retailers, 104 apartments and 2800 sqm of office space.

Founded in 1936, ULI is the preeminent, multidisciplinary real estate forum, providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

The Awards for Excellence, established in 1979, are based on the Institute's guiding principle that the achievement of excellence in land use practice should be recognised and rewarded.

"The winners are great examples of success that showcase creativity, innovation, and long-term thinking," said Jury Chairman Nicholas Brooke. "Perhaps now more than ever, the ULI Awards for Excellence program reminds us of the key difference that responsible land use development can make, in terms of longevity and overall community sustainability."

The ULI prize adds to the list of awards already bestowed on Rouse Hill Town Centre including an Award for Excellence and Innovation (in two categories) from the Property Council of Australia, and one of the industry's highest accolades, the Lloyd Rees Award for Urban Design from the Australian Institute of Architects.

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